Keynote Speaker Joe Lamp'l



Passionate about all things green since childhood, Joe Lamp'l has gardened both personally and professionally for more than 30 years. Joe's infatuation for gardening began in Miami, Florida when he stuck a broken branch from his parent's favorite plant into the ground. A few weeks later, it had taken root and Joe was not only relieved, he was hooked for life. His vocation in gardening and horticulture also began at a young age, working in nurseries and running his own lawn care and landscaping business. After college, Joe established *ScapeWise®*, a design and horticultural consulting firm which is still active today.

Joe's seasoned experience and unique ability to take complicated subjects and present them in a fresh, entertaining and easily understood style, was quickly getting noticed and his first national television opportunity soon came knocking. For three years Joe hosted *Fresh from the Garden* on the

DIY Network. There, he was responsible for maintaining a picture-perfect garden with the premise of taking vegetables from seed to harvest in a single episode. Eventually, with no other vegetables left to profile, the show retired production 52 successful episodes later! However, Joe didn't miss a beat as his next opportunity for national television was waiting. He immediately stepped in as host of *GardenSMART* on PBS television for three years where he featured spectacular gardens around the country and profiled the dedicated gardeners who nurture them. Today he is Host and Executive Producer (and creator) of *Growing a Greener World*®, currently in its 4th season and seen on public television stations across America. When not filming from his own scenic North Georgia farm and garden, the series travels the country to tell the stories of people and places doing great things for the planet through organic gardening, green living, and farm to table cooking. In addition, he is a contributing guest expert on shows such as The Today Show, Good Morning America and The Weather Channel.

Along the way, Joe's passion for gardening and environmental stewardship led to the founding of *The joe gardener® Company*, an organization dedicated to bringing smart eco-friendly resources for gardening and outdoor living. His tireless work and dedication to growing a greener world has resulted in hundreds of articles, tool and book reviews, Joe's blog, three podcast series, award winning photography and more. In 2011, The American Horticultural Society selected Joe as the recipient of the Society's B.Y. Morrison Communication Award, which recognizes effective and inspirational communication—through print, radio, television, and online media. In 2012, the Garden Writers Association named Joe as Best On-Air Talent for Television.

Opening Topic: The 5 Biggest Mistakes In Our Gardens & Landscapes And How To Fix Them

Many of the biggest problems in the landscape and garden are avoidable. In fact, in many cases, we're the one's causing them. Find out what we're commonly doing around the country that we should never do and how to make it right instead! Joe Lamp'l takes it "over the fence" as he addresses these topics and more from his popular book; *Over the Fence with joe gardener*. This presentation was created to inform your audience on how to create beautiful and functional landscapes and gardens and how to avoid the most common mistakes.

Closing Topic: Joe Gardener's Best Of The Must-Haves™ In Garden Gear And Gadgets

Back by popular demand, Joe Lamp'l, aka "joe gardener®" reveals the latest and best of the must-have tools and gadgets for any gardener and weekend warrior. After years of searching and testing, these products have stood the test of time for quality and value, and have earned the prestigious ranking as a joe gardener certified, Best of the Must-haves. New for 2013, on location video will showcase the products in action by Joe, and why anyone with a yard or garden needs these in their tool shed as well. (p.s. You may be one of the lucky winners to take home one of these products after the presentation since everything is given away by random drawing).

Barry Glick



Barry Glick has been involved in the plant world since 1954, when at the young, impressionable age of 5, he witnessed Don Herbert (Mr. Wizard on TV) put a cutting of a plant in a glass of water only to sprout roots a few shows later. Barry replicated the experiment with his one of his mother's prized Coleus plants, and as he watched the roots grow, knew that he was hooked for life.

Growing up in Philadelphia in the 60s, a Mecca of horticulture, Barry would hitchhike to Longwood Gardens before he was old enough to drive. In 1972 he realized there was just not enough room for him and his plants in the big city environment, so he bought 60 acres of a mountaintop in Greenbrier County West Virginia where he gave birth to Sunshine Farm & Gardens, started his plant collection, and has remained there since. The collection now numbers more than 10,000 taxa, many unknown to cultivation. Several of these plants

have been introduced to gardening in recent years. Barry exchanges seeds and plants with people at Botanic Gardens, nurseries and private gardens in virtually every country in the world.

In 1993, Barry and several other gardeners, lecturers, authors and horticulturists joined forces to form the North American Plant Preservation Council. The NAPPC is modeled after England's National Council for the Conservation of Plants and Gardens. The council lists important collections of particular genera of plants at private and public gardens in North America. Barry is an active member of about 75 horticultural societies.

He lectures extensively both in the US and abroad on the subject of North American Native Plants. In 1995 he developed a hands-on propagation workshop called "*The Joy of Propagation*" or "*Everything That You Wanted To Know About Propagation, But Were Afraid To Ask*". The 4-hour workshop was first presented at the 5th annual Millersville Native Plant Symposium at Millersville University, Millersville PA. The popularity of the workshop has lead to its presentation at several other venues.

Barry has authored several articles which have appeared in the Garden Design, Brooklyn Botanical Garden Journal, Castanea, the Journal of the Southern Appalachian Botanical Society, many North American Rock Garden Society Chapter Newsletters, New, Rare, and Elusive Plants Journal in the UK, The Viola Society Newsletter and many more. A six-page article covering Native Terrestrial Orchids was published in Nov-Dec 1998 issue of Fine Gardening.

Topic: Destination Hellebores (Session A-1)

Often called, The King of Hellebores, Barry will share his vast experience and love for the beautiful, long-lived, deer resistant native groundcover, Hellebores x hybridus, or the 'Lenten Rose. Sunshine Farm and Gardens is the brainchild of Barry's, where he has amassed a collection of over 10,000 different species and cultivars from all over the world. He will be share extraordinary photos and fascinating information on many of his favorites!

Topic: <u>Propagation Workshop</u> (Session B-1)

"The Joy of Propagation" or "Everything you Wanted to Know about Plant Propagation but Were Afraid to Ask". At Barry's Sunshine Farm and Gardens, he grows tens of thousands of plants for retail and wholesale sale, and for seed production. In his tissue culture lab, he experiments genetically to produce new and better plants. He is bringing this expertise and experience to share in a demonstration packed with virtually every method of plant propagation. Don't worry, there will be time for questions and discussion on this very interesting topic from an expert in propagation!

Cory Tanner



S. Cory Tanner is a horticulture extension agent for Greenville, Pickens, Oconee and Anderson Counties and Master Gardener coordinator for Greenville County. A life-long gardener, Cory earned a B.S. and an M.S. in horticulture from Clemson University. He currently writes a monthly column for *SC Living* magazine called SC Gardener and frequently appears as an expert panelist on Clemson University's *Your Day Radio* call-in gardening show, and on SCETV's award-winning gardening program, *Making It Grow!*.

Topic: Extending the Vegetable Growing Season (Session A-2)

Gardeners are always trying to push the envelope on what, where, and when they can grow plants. Cory will present tried and true techniques that will give you an early jump on your summer crops, extend your harvest into

the fall, and provide fresh veggies through the winter.

Paul Thompson and Rolf Mischker



Paul Thompson (B.S. and M.Ag., Clemson University) is Senior Associate Agent - Horticulture in York County. He is also a Certified Nursery Professional with the SC Nursery and Landscape Association. Paul coordinates the Master Gardener Program and conducts educational programs for consumers and horticulture professionals. He co-hosts *The Gardener's Bench* on WRHI Newstalk 1340 AM on Saturday mornings. He writes a monthly garden column for *YC Magazine*, a quarterly column for *South Carolina Farmer* magazine, and is a regular guest on SCETV's *Making it Grow*.

Paul has received many awards for his programming and communication efforts: Excellence in Extension Programs, Clemson

Extension Field Operations (1999); Outstanding County Extension Programs, Clemson University Extension Specialists Association (1998); an Achievement Award from the SC Assoc. of County Agricultural Agents (1998); and a National First Place Communication Award from the National Assoc. of County Agricultural Agents (1997).

Rolf Mischker (not pictured) grew up in Germany and has been a lifelong gardener. He became a Master Gardener in 2006 and has been instrumental in assisting a number of communities and schools in starting their own vegetable gardens and teaching methods of composting. Rolf truly serves by teaching others how to become better gardeners and composters. He will tell you that when it comes to gardening and making compost, his knowledge comes from 60 years at the School of Hard Knocks and by making lots of mistakes and learning from them.

Topic: Making a Gardener's Black Gold (Session B-3)

Want to know how to compost? This session brings you two experts who will share with you the easiest method to create your own "black gold".

Keven Shanks



Keven spends over half the year traveling the country as a trainer for the Scotts Miracle-Gro Training Institute. As the face of Scotts gardening expertise, Keven trains the garden staff for our leading retailers and consumers. He is the most requested and well regarded lawn and garden specialist on the Scotts Team and has extensive experience helping people benefit from gardening and a garden-inspired lifestyle.

Keven graduated from Ohio Dominican College with a major in Comprehensive Social Studies and Secondary Teacher Certification. He worked at Roush Hardware where he managed the Lawns & Garden Department prior to his career at Scotts.

He lives in the Columbus area and spends his time at home in the yard. Keven loves the opportunity to swap lawn and garden care advice with friends and neighbors.

Keven's presentations are loaded with information and tips presented with authenticity and a sense of humor. Here's your chance to learn from one of the best so you can express yourself on your own piece of the Earth!

Topic: Organic Pest Management (Session B-2)

Keven will discuss organic pest management, what works and what doesn't. Learn strategies of using organic pesticides; how they work and how different than traditional pesticides.

Stephanie Turner



Nicknamed the "Queen of Seeds," Stephanie Turner is past-president of the National Garden Bureau and currently serves as an All-America Selections judge. Her role as the brand manager for Park Seed keeps her on the lookout for what's new and noteworthy in garden varieties.

Topic: What's New in Seeds for 2014 (Session A-3)

It's the first question every gardener asks when dreaming of the next season of planting: What's new? The answer is PLENTY, and you'll discover the best of what's new in this informational and inspiring introduction to your new favorite flowers, vegetables, trees, and shrubs. From the award-winning to the obscure, you are sure to walk away with a wishlist—in addition to some great growing tips!